SLOVAK CLUSTER MATCHMAKING ROADSHOW

March 6, 2012, Bratislava, Slovak Republic
About Us

Zlín Region
NUTS II Central Moravia
(Zlín and Olomouc Regions)
Population: 600 617
Area: 3 964 km²

The Plastics Cluster
- a non-profit association of companies dealing with plastics processing in the Zlín region
- established 27.2.2006

The Aim
To create a communication platform for its members

Our Vision
To develop the Zlín Region into the Czech Republic’s centre of innovative plastics processing
About Us

Our Mission

- Enforcement of the cluster members’ interests in the area of entrepreneurship, innovation and education.

- Promotion of the plastics processing industry.

- Provision of the technical background for the preparation of joint development projects and applied research in the field of plastics processing.

- Setting up of effective networks of plastics processors to utilise selected services and products in order to increase efficiency and competitiveness.

PLASTR already offers its members the benefit of significant savings through the joint purchase of energies (electricity and gas). A similar project on the joint purchase of raw materials, overheads and selected services is in its pilot phase.
Main Reasons for the Cluster - 1

Company Needs

✓ qualified work force
✓ bargaining position for joint purchase of services and products
✓ effective lobbying for the branch interests on regional level
✓ sufficient educational and R&D background fulfilling the needs of processing companies
Main Reasons for the Cluster - 2

The Role of Plastics Industry in the Czech Republic

☑ the Zlín Region dominant in the plastics and rubber industry (up to 1/3 of the total production)
Main Reasons for the Cluster - 3

The Role of Plastics Industry in the Zlín Region
✓ together with rubber industry, represents the most productive sector with almost 50% of the regional industrial production
PLASTR Interactions within the Zlín Region

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Plastics Cluster

Univerzita Tomáše Bati ve Zlíně
Tomas Bata University in Zlín

Technology Innovation Centre Ltd.

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INVESTMENT IN YOUR FUTURE
Cluster Partners

Univerzita Tomáš Bati ve Zlíně
Tomas Bata University in Zlín

- 1.1.2001 establishment
- 83 degree courses
- 13,000 students
- 870 employees

Tomas Bata University in Zlín
- Faculty of Technology
- Faculty of Management and Economics
- Faculty of Multimedia Communications
- Faculty of Applied Informatics
- Faculty of Humanities
- Faculty of Logistics and Crisis Management
- University Institute

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Cluster Partners

TIC Technology Innovation Centre Ltd.

- administration of Business Innovation Centre
- administration of Business Incubator/Technology Park
- Technology Transfer Centre
- Cluster Initiatives
- Innovation Portal of the Zlín Region
- project activities
The Membership

- Secondary Schools
- Machinery & Equipment Production
- Construction
- Technical Consultancy
- Packaging
- Automotive & Electronic Industry
- Recycling
- Others

41 members

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International Projects

Inter-cluster Initiative to Target the Future Challenges for the European Polymer Converting Industry
EC–FP7, www.clusterplast.eu

Central European Research and Development Area
EC–FP7, www.cerada.org

Creating Conditions to Increase Quality of Human Resources for Automotive Industry Needs in the Field of Plastics
Contact

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