



Dear Cluster Mangers,

As you know, ACE- Achieving Cluster Excellence is a new international project dealing with cluster excellence in Europe.

Since January 2014 the project gathers together 4 partners from 4 counties (PIEMONTE Region/Italy, LA RIOJA Region/SPAIN, HUNGARY & SLOVAKIA).

The overall objective of the project is to strengthen cluster management excellence in the consortium member countries as well as to enable cluster organizations to obtain the Bronze Label certification issued by the European Cluster Excellence Initiative.

In addition, active support will be provided to our clusters in the necessary steps to move to the gold level of excellence.

In the framework of the ACE project we would like to invite you to an active cooperation by registering your organisation to the “European Cluster Collaboration Platform” and to the “European Cluster Observatory”.

Registration to both is free of charge and can offer many benefits to your cluster.

For your information, we present here below the benefits of joining such networks.

Should you need further information or support for your registration, please do not hesitate to contact us.

Sincerely yours,

The ACE Project Team



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The European Cluster Collaboration Platform



The European Cluster Collaboration Platform provides rich information and services that enables better and more targeted interaction between cluster organizations and their members in Europe and beyond.

The objective is to improve their performance and increase their competitiveness through stimulation of European and international cluster cooperation. To access the full range of information and services a registration is required. The registration and use of the platform is free of charge.

Cluster organizations are invited to use this online platform as a starting base to discover new horizons of excellence and to explore new opportunities of collaboration.

Registered Clusters will benefit from the following key functionalities:

- Mapping and profiling of cluster members
- Establishing sectorial and thematic communities
- Searching for new project ideas and financing sources
- Setting up future collaboration with new partners

10 reasons to register to the European Cluster collaboration platform:

1. Use global business opportunities
2. Be part of a strong, international network
3. Get better, stronger, more successful
4. Benchmark your organisation
5. Reserve your place at the source of vital information
6. Be prepared for the future
7. Promote your business
8. Be part of a unique and exclusive community
9. Save time and money
10. Non-European clusters, get hands-on support

To register your cluster to the platform go to the following link:

www.clustercollaboration.eu/add-my-cluster

Or contact the platform administrators at www.clustercollaboration.eu/contact-us

For more information:

www.cluster-excellence.eu/fileadmin/_cluster-excellence/downloads/110406_ECCP_Folder_Screen.pdf

The European Cluster Observatory



The Cluster Observatory is an online, free and user-friendly platform that provides a single access point to data and analysis of **clusters, cluster organizations and regional microeconomic framework conditions in Europe**. Furthermore it provides a **cluster library and a classroom for cluster education**.

The Cluster Observatory also produces reports on clusters and regional competitiveness conditions. Its staff also offers cluster benchmarking, cluster program evaluation and coaching of cluster organization management on a fee basis.

The Observatory is aimed at three main target groups:

- Researchers (database)
- Policy makers and public staff (reports and analysis, program evaluation)
- Cluster organizations (cluster evaluation, benchmarking and coaching)

The Observatory is free of charge for all users.

Reasons to register to the Cluster Observatory:

- Direct participation on the Observatory life (publishing own data/ news, adding events, comments, editing information about regions, organizations & networks, sharing information with other members and etc.)
- Achieve possibilities for new co-operation partners, networking
- Have access to forthcoming international projects
- Present and promote your cluster, results of your research, cluster organizations, region/country
- Have current information in specified fields that you are interested in (The Observatory can send you an email immediately when something new has happened, once a day, or once a week)
- Achieve international experiences & background

To register your cluster to the observatory go to the following link:

www.clusterobservatory.eu and click on  (top right)

For more information: www.clusterobservatory.eu